

**Town of Seven Devils
Tourism Development Authority Meeting
April 28, 2015**

The Town of Seven Devils Tourism Development Authority met in regular session on Tuesday, April 28, 2015 at Town Hall. Members present were Chair Bill Wilkinson, Member Tom Gidley, Member Anne Fontaine, Town Manager Ed Evans, and Interim Finance Officer Scott McKinney.

Call to Order

Chair Bill Wilkinson called the meeting to order at 9:04 am.

Approve Minutes

Bill made a motion to approve the minutes of March 24, 2015. Anne seconded the motion. The motion passed unanimously.

Adopt Agenda

Bill made a motion to adopt the agenda. Anne seconded the motion. The motion passed unanimously.

Citizen Comments

There were positive comments about the recent Fourth of July banner and flag purchases.

New and Old Business

- There was discussion about the promotional service proposal prepared by Randy Johnson. The proposal was placed on hold pending additional research and discussion with Randy.
- Bill made a motion to contract with Young, Miller & Gillespie, CPAs to conduct the financial audit and prepare the annual financial statements for a total cost of \$2,250. Anne seconded the motion. The motion passed unanimously.
- Ed discussed BMI and ASCAP music licenses. After discussion, Bill made a motion to purchase the annual licenses for \$335 each. Anne seconded the motion. The motion passed unanimously.
- Email responses to Ed from TDA committee members in April indicated they wished to place an ad in the 2015 Appalachian Summer Festival program. Bill made a motion to confirm the ½ page vertical ad for \$775. Anne seconded the motion. The motion passed unanimously.
- Ed indicated the Town has an immediate need for a new commercial grade mower. The quoted price is approximately \$5,700. Bill made a motion to pay for the mower. Tom seconded the motion. The motion passed unanimously.
- Otter Falls – Bill indicated there is a need for a small inexpensive sign near the road. Anne is obtaining quotes.
- Anne made a motion to provide up to \$500 to underwrite expenses for the Grandfather State Park Family Day. Tom seconded the motion. The motion passed unanimously.
- Ed presented an opportunity to advertise in promotion developed by the McDowell News. After discussion, TDA members decided to not participate.
- TDA members asked Ed to contact Todd Bush about professional photography services at the Otter Falls Grand Opening and at the Safety Fest.

Financial Report

- Scott McKinney presented YTD financials. Bill made a motion to accept the report. Anne seconded the motion. The motion passed unanimously.

Adjourn

At 10:04 am, Bill made a motion to adjourn. Anne seconded the motion. The members agreed unanimously.