

**Town of Seven Devils
Tourism Development Authority Meeting
May 26, 2015**

The Town of Seven Devils Tourism Development Authority met in regular session on Tuesday, May 26, 2015 at Town Hall. Members present were Member Tom Gidley, Member Anne Fontaine, Town Manager Ed Evans, and Finance Officer Helga Sappington.

Call to Order

Town Manager Ed Evans called the meeting to order at 9:11 am.

Approve Minutes

Tom made a motion to approve the minutes of April 28, 2015. Anne seconded the motion. The motion passed unanimously.

Adopt Agenda

Anne made a motion to adopt the agenda. Tom seconded the motion. The motion passed unanimously.

Citizen Comments

Brad Lambert was present.

New and Old Business

- Ed Evans gave an update on the trail brochure. The brochure will be printed in house and will be print ready for trail opening. Tom made a motion to confirm the cost of \$225.00. Anne seconded the motion. The motion passed unanimously.
- Anne suggested the patriotic banners to be put up for grand opening of Otter Falls. Everyone agreed.
- Ed Evans agreed to take a look at the fallen tree below the curve for removal.
- There was discussion about the promotional service proposal prepared by Randy Johnson. The members agreed that the proposal was too expensive and suggested to meet with Randy to adjust the proposal.
- The members suggested to invite Randy Johnson for the Otter Falls grand opening to take pictures instead of Todd Bush.
- Ed Evans agreed to contact the local newspapers to cover the Otter Falls grand opening.
- Ed Evans talked about the ad for the Appalachian Summer Fest. The Members agreed to include a picture of the waterfall in the ad.
- Otter Falls- Anne indicated there is a need for a small signs near the road. Anne is obtaining quotes.
- The members agreed to look into the cost and availability of the bill board on 105 for advertisement.

Financial Report

Helga Sappington presented YTD financials. Anne made a motion to accept the report. Tom seconded the motion. The motion passed unanimously.

Adjourn

At 10:03 am, Tom made a motion to adjourn. Anne seconded the motion. The members agreed unanimously.