

**Town of Seven Devils
Tourism Development Authority Meeting
October 27, 2015**

The Town of Seven Devils Tourism Development Authority met in regular session on Tuesday, October 27, 2015 at Town Hall. Chair Bill Wilkinson, Member Anne Fontaine and Member Tom Gidley and Finance Officer Helga Sappington were present.

Call to Order

Chair Bill Wilkinson called the meeting to order at 9:04am.

Adopt Agenda

Chair Bill Wilkinson made a motion to adopt the agenda. Anne seconded the motion. The motion passed unanimously.

Approve Minutes

Chair Bill Wilkinson made a motion to approve the minutes of September 22, 2015. Tom seconded the motion. The motion passed unanimously.

Citizen Comments

Kay Lambert thanked the TDA for their great work in making the Town beautiful.

Old Business

- Randy Johnson gave a progress report to the TDA, telling them that the 1st draft of the Seven Devils town history will be ready in a few days.
- Randy will work with Sara on Website changes. He suggested adding more hiking material to the main tourism page.
- Randy suggested an early winter approach marketing with a goal of November 10th.
- Randy agreed to gather information about online advertising with "Our State Magazine" and propose an article of Seven Devils to "Western North Carolina Magazine".
- Randy also agreed to gather information about advertising in city oriented magazines for the upcoming winter season.
- There was a discussion for the possible need of bear proof trash cans for the Otter Falls parking lot. The members will revisit this discussion in spring.
- There was a discussion on paving the Otter Falls parking lot. The committee will revisit this conversation in November after they find out about grant availability.
- The committee will revisit the discussion about the tennis court maintenance in spring. Tom will check on cost, and Anne will gather information about adding Pickle-Ball to the tennis courts.
- Anne made a motion to fund refreshments for the "Light the Night" event on December 4, 2015. Tom seconded the motion and it was approved unanimously.

New Business

- TDA approved to sponsor the Special Olympics (\$200.00).
- Anne made a motion to approve advertising in the Blue Ridge Parkway Directory (\$3100.00). Bill seconded the motion and it was approved unanimously.
- The committee approved sponsoring Ed Evans farewell (\$400.00).
- TDA approved to fund the towns fall decorations (\$435.96).
- The committee received the Audit Books. Bill made a motion to approve the audit report. Tom seconded the motion and it was approved unanimously.
- TDA agreed to ask a \$ 5.00 donation for the “A Frame Lifestyle” movie to cover the cost. TDA suggested to post the movie to www.youtube.com with a link to the town website.
- TDA suggested to place the link of the recent Orbitz article “5 Towns With Spooky Names” to the website.
- The TDA asked for the public works department to put up the winter banners around November 20th.
- The TDA suggested to ask the public works department for their maintenance needs for possible sponsorship.

Adjourn

At 9:40 am, Anne made a motion to adjourn. Tom seconded the motion and it was agreed upon unanimously.