

**Town of Seven Devils
Tourism Development Authority Meeting
July 28, 2015**

The Town of Seven Devils Tourism Development Authority met in regular session on Tuesday, July 28, 2015 at Town Hall. Members present were Chair Bill Wilkinson, Member Tom Gidley, Member Anne Fontaine, Town Manager Ed Evans, and Finance Officer Helga Sappington.

Call to Order

Chair Bill Wilkinson called the meeting to order at 9:00 am.

Adopt Agenda

Bill made a motion to adopt the agenda. Tom seconded the motion. The motion passed unanimously.

Approve Minutes

Tom made a motion to approve the minutes of June 30, 2015. Bill seconded the motion. The motion passed unanimously.

Financial Report

Citizen Comments

Brad Lambert and Kelley Mickler

New Business

- Kelley Mickler presented advertising opportunities with "Our State" magazine. The committee approved a three year subscription to the magazine for \$75.00. Bill made a motion to approve \$ 3,500.00 for advertising in "Our State" magazine. Anne seconded; all approved.
- There was a discussion about purchasing a bear proof trash can for the Otter Falls parking lot. The committee suggested a \$1,000.00 allowance to purchase a bear proof trash can. Ed Evans will research cost.
- Bill made a motion to approve the cost of \$ 275.00 to advertise in the Western North Carolina Magazine. Tom seconded; all approved.
- There was a discussion about the purchase of a temporary road side sign for Otter Falls. Tom made a motion to spend up to \$ 200.00 for a temporary road side sign. Tom seconded; all approved.
- Anne noted that a citizen has asked about the possibility of forming a garden club and a town location to garden.

Adjourn

At 10:10 am, Bill made a motion to adjourn. Anne seconded the motion. The members agreed unanimously.