

**Town of Seven Devils
Tourism Development Authority Meeting
January 27, 2015**

The Town of Seven Devils Tourism Development Authority met in regular session on Tuesday, January 27, 2015 at Town Hall. Members present were Chair Bill Wilkinson, Member Tom Gidley, Member Anne Fontaine, and Debbie Powers, Finance Officer.

Call to Order

Chair Bill Wilkinson called the meeting to order at 9:00 am.

Approve Minutes

Bill made a motion to approve the minutes of September 23, 2014. Tom seconded the motion. The motion passed unanimously.

Adopt Agenda

Bill made a motion to adopt the agenda. Anne seconded the motion. The motion passed unanimously.

Citizen Comments

Brad and Kay Lambert were present; they had no comments at this time.

New Business

- Melynda Peeble, new Executive Director of the Avery Chamber introduced herself, and explained her vision for promoting Seven Devils.
- Lees-McRae Summer Theater playbill was discussed and approved for 2015.
- Committee decided to not renew advertising with Guest Quest.
- Website was discussed – everyone agrees the webcam is important element for residents and tourists.
- Otter Falls update was given by Anne – Grand Opening is scheduled for Friday, June 5; Resort Club and Recreation Committee are hosting. Anne presented sign samples from Appalachian Signs & committee made motion to fund the cost, approximately \$3000 plus installation.
- Committee discussed time schedules for removing lights and changing out banners, approximately end of February, weather permitting.

Financial Report

- Debbie presented YTD financials, along with last year's financials for comparison. Numbers continue to improve, with more compliance in rental owners reporting. Debbie thanked the committee for their help & support over the last 7 years, as she has resigned & is moving to Colorado.

Adjourn

At 9:35am, Bill made a motion to adjourn. Anne seconded the motion. The members agreed unanimously.