

**Town of Seven Devils  
Tourism Development Authority Meeting  
March 27, 2018**

The Town of Seven Devils Tourism Development Authority met in regular session on Tuesday, March 27, 2018 at Town Hall. Anne Fontaine and Tom Gidley were present; Member Jack Duncan was present via phone.

**Call to Order**

Chair Anne Fontaine called the meeting to order at 9:00 am.

**Adopt Agenda and Approve Minutes**

Member Tom Gidley made a motion to adopt the agenda and approve the minutes from the January 23, 2018 meeting. Anne seconded the motion. The motion passed unanimously.

**Citizen Comments**

Brad and Kay Lambert, and Larry Fontaine were present. Kay Lambert thanked the TDA for all they do for the Town. Kay thanked the TDA for the support of Arbor Day on April 27, 2018. Kay reminded the TDA members of Operation Medicine Cabinet on April 28, 2018 at the Fire Department in Foscoe. Kay thanked the TDA for the support of Safety Fest. Kay mentioned the Arbor Day tree will be planted at Town Hall, and that the Arbor Day signage has been ordered.

**Old Business**

- None.

**New Business**

- There was a discussion for the cost of the Seven Devils summer concerts. The TDA plans four concerts. The estimated cost for the musical groups would be \$ 5,850.00, and the estimated cost for sound system with engineer would be \$1350.00. Tom made a motion to fund \$7,200.00; Anne seconded the motion; all approved.
- Helga presented the published Avery County Visitors Guide ad to the TDA members.
- The TDA members agreed to advertise in Carolina Mountain Living (1/8page ad- \$ 195.00- each quarterly issue).
- There was a discussion of advertising in the Summer, Autumn, Winter Times. Jack made a motion to advertise in all Times publications (1/2page color - \$900.00 each publication); Tom seconded the motion; all approved.
- The TDA members agreed to advertise in the 2018 Blowing Rock Visitor Guide (1/4 page- \$ 300.00)
- There was a discussion on the rack card for the 2018 Seven Devils activities. Anne is working on dates and times. Tom made a motion to fund the cost of printing; Jack seconded the motion; all approved.

- The TDA members discussed the samples for the Book Exchange sign in Town Hall and decided on the longer sign. Tom made a motion to fund the cost of the sign (\$100.00); Jack seconded the motion; all approved.
- Discussed cost for the FY17 audit contract from Young, Miller & Gillespie, PA. Tom made a motion to approve \$ 2750.00, Jack seconded the motion; all approved.

### **Financial Statement**

- Member Tom Gidley made a motion to approve the financial statements. Member Jack Duncan seconded the motion and it was agreed upon unanimously.

### **Board Comments**

- The TDA members discussed the progress in planning the “The Hawk Race” scheduled for September 2018. The TDA members asked for the Public Works Department to change out the winter banners with spring banners. The TDA members requested mulching on several places throughout the Town.
- **Adjourn**  
At 9.30 am, Chair Anne Fontaine made a motion to adjourn. Member Jack Duncan seconded the motion and it was agreed upon unanimously.