

**Town of Seven Devils
Tourism Development Authority Meeting
February 28, 2017**

The Town of Seven Devils Tourism Development Authority met in regular session on Tuesday, February 28, 2017 at Town Hall. Chair Anne Fontaine, Town Manager Debbie Powers and Finance Officer Helga Sappington were present. Member Jack Duncan was present by conference call. Member Tom Gidley was absent.

Call to Order

Chair Anne Fontaine called the meeting to order at 9:00 am.

Adopt Agenda

Anne made a motion to adopt the agenda. Jack seconded the motion. The motion passed unanimously.

Approve Minutes

Anne made a motion to approve the minutes of January 24, 2017. Jack seconded the motion. The motion passed unanimously.

Citizen Comments

Larry Fontaine commented positively on the refurbished signs.

Old Business

- None

New Business

- Sam Wilson presented advertising options and rates for the High-Country Visitors Guide. Town Manager Debbie Powers will do some research on the publication. The TDA members will decide on advertising with the High-Country Visitors Guide by the April 7, 2017 deadline.
- Babette McAuliffe presented advertising options and rates for the Carolina Mountain Life 20-year Anniversary Issues. The TDA members will decide on advertising with the Carolina Mountain Life by the March 10, 2017 deadline.
- The TDA members approved to donate \$ 500.00 to support the Avery Chamber "Calendar of Events Card" printing cost. The TDA asked for 500 "Calendar of Event Cards" to include them with the Seven Devils water bill.
- The TDA members approved advertising with the High-Country Host-WNC Magazine (\$ 275.00) May/June issue.

- Debbie Powers updated the TDA Members on the:
 - Otter Falls Sign.
 - PA System.
 - Arbor Day celebration – Friday, April 28.2017
 - RTP Grant opportunity

Financial Statement

- Anne made a motion to approve the January 2017 financial statements. Jack seconded the motion and it was agreed upon unanimously.

Board Comments

- Town Manager Debbie Powers updated the TDA members on upcoming events:
 - Music on the Lawn- Johnson Brothers- June 23.2017- 6.00 to 8.00 pm
 - Safety Fest- July.1.2017
 - The Hawk Race 9.16.2017

Adjourn

At 9:50 am, Anne made a motion to adjourn. Jack seconded the motion and it was agreed upon unanimously.