

**Town of Seven Devils
Tourism Development Authority Meeting
September 23, 2014**

The Town of Seven Devils Tourism Development Authority met in regular session on Tuesday, September 23, 2014 at Town Hall. Members present were Chair Bill Wilkinson, Member Tom Gidley, Member Anne Fontaine, Town Manager Ed Evans, and Debbie Powers, Finance Officer.

Call to Order

Chair Bill Wilkinson called the meeting to order at 9:00 am.

Approve Minutes

Bill made a motion to approve the minutes of August 26, 2014. Tom seconded the motion. The motion passed unanimously.

Adopt Agenda

Bill made a motion to adopt the agenda. Anne seconded the motion. The motion passed unanimously.

Citizen Comments

Brad Lambert was present; he had no comments at this time.

New Business

- Bill will supply Fall/Halloween decorations again this year.
- Request from Public Works for new Kunz mower – cost is \$4644.42 – Bill made a motion to approve, Anne seconded the motion; all approved.
- Ed gave a “tour” of the new website – committee is pleased with final product.
- Advertising – committee approved Avery Co. Visitors Guide (last year \$875 for full page) – HC Host (last year \$2174 for 1/2 page)- Daily News (½ page ad in all 3 for total of \$960) – no more ads in Guest Quest.
- Brochures – Dana (ADS) is updating – Tom is in charge of revision – need more pictures – anticipating approval of final proof at October meeting.
- Paving at Otter Falls driveway was approved for additional \$900 (\$2000 previously approved at August meeting). Total cost \$2900.
- Duckworth quotes for fencing at Otter Falls – committee approved locust rails and posts (labor & materials) for \$2401. Ed to get prices on concrete parking stops.
- Anne reported on Grandfather Mountain Fun Day – despite inclement weather, approx. 150 people attended. Anne reported that Recreation Committee will head the Otter Falls Grand Opening next spring/summer & would like TDA support.

Financial Report

- Debbie presented FY14 audit report & pointed out highlights on pages 9 & 10 regarding fund balances and net increases. LCG is requiring insurance coverage for Committee Member’s Errors & Omissions & Finance Officer bond – Debbie to get quote. Committee reviewed financials for current year & noted increases in revenues. Bill made motion to approve, Anne seconded; all approved.

Adjourn

At 9:55am, Bill made a motion to adjourn. Anne seconded the motion. The members agreed unanimously.