

**Town of Seven Devils
Tourism Development Authority Meeting
October 25, 2016**

The Town of Seven Devils Tourism Development Authority met in regular session on Tuesday, October 25, 2016 at Town Hall. Chair Bill Wilkinson, Member Anne Fontaine, Town Manager Debbie Powers and Finance Officer Helga Sappington were present. Member Tom Gidley was absent.

Call to Order

Bill Wilkinson called the meeting to order at 9:00 am.

Adopt Agenda

Bill made a motion to adopt the agenda. Anne seconded the motion. The motion passed unanimously.

Approve Minutes

Anne made a motion to approve the minutes of September 27, 2016. Bill seconded the motion. The motion passed unanimously.

Citizen Comments

Brad Lambert was present. Brad thanked the TDA for the wonderful things they do for the Seven Devils community.

Old Business

- Town Manager Debbie Powers updated the TDA members with the Otter Falls trail projects. The new trails should be finished in another week.
- Debbie updated the TDA on the e-mail contact list for Alerts.

New Business

- Bill made a motion to approve \$ 895.00 (500qty) for tourist maps with 911 addresses. Anne seconded the motion and it was agreed upon unanimously.
- Bill made a motion to approve a \$ 7528.00 donation to Otter Falls Phase II. Anne seconded the motion and it was agreed upon unanimously.
- The TDA members approved the new ad in the Carolina Mountain Living winter edition.
- The TDA members decided not to advertise with the Blue Ridge Travel Guide.
- Bill made a motion to sponsor the Light the Night event on Friday, December 2, 2016 (\$100.00). Anne seconded the motion and it was agreed upon unanimously.
- Debbie presented the information for the High Country Host Open House-Thursday and Friday, October 27 & 28, 2016 to the TDA members.

Financial Statement

- Bill made a motion to approve the September 2016 financial statements. Anne seconded the motion and it was agreed upon unanimously.

Board Comments

Anne informed the TDA that the 2016 Walking Challenge goal was met. The Recreation Committee is planning a 7K race in September 2017.

Adjourn

At 9:15 am, Bill made a motion to adjourn. Anne seconded the motion and it was agreed upon unanimously.