

**Town of Seven Devils
Tourism Development Authority Meeting
January 28, 2014**

The Town of Seven Devils Tourism Development Authority met in regular session on Tuesday, January 28, 2014 at Town Hall. Members present were Chair Bill Wilkinson, Member Anne Fontaine, Member Tom Gidley, and Debbie Powers, Finance Officer.

Call to Order

Chair Bill Wilkinson called the meeting to order at 9:00 am.

Approve Minutes

Anne made a motion to approve the minutes of October 22, 2013. Tom seconded the motion. The motion passed unanimously.

Adopt Agenda

Tom made a motion to adopt the agenda, with the addition of the annual audit contract, and annual Safety Fest donation. Anne seconded the motion. The motion passed unanimously.

Citizen Comments

Brad Lambert was present; he passed along positive feedback on the new digital sign, and thanked the TDA for all they do.

New Business

- Winter decorations – Debbie to submit work order for removal by Feb. 15
- Advertising: Anthony Cook from High Country Home Magazine made a presentation for advertising; committee will look to be in Summer & Fall issues. Committee discussed & decided to advertise in Winter/Summer/Autumn Times, but not in weekly Mountain Times. Committee discussed advertising in High Country Visitor Guide.
- Bill presented Special Olympics brochure. Committee voted to donate \$200.
- Debbie/Kay Lambert reminded Committee of annual Safety Fest donation; committee voted to donate \$5000.
- Anne updated Committee about website – she attended a Chamber seminar regarding website designs -Feels outside developer would be best path. Will gather more info & discuss at next month's meetings.

Financial Report

- Committee reviewed half-year numbers – good financial shape. Audit contract for FY14 is same price as last year (\$2250). Motion to have Bill sign contract made by Anne; seconded by Tom; all approved. Motion to accept financials made by Anne; seconded by Bill; all approved.

General Discussion

- Committee discussed Chamber/HC Host/NC Resort Towns & various memberships.

Adjourn

At 9:40am, Bill made a motion to adjourn. Anne seconded the motion. The members agreed unanimously.