

**Town of Seven Devils
Tourism Development Authority Meeting
January 22, 2013 – 9:00 a.m.**

The Town of Seven Devils Tourism Development Authority met in regular session on Tuesday, January 22, 2013 at the Town Hall. Members present were Chair Bill Wilkinson, Member Tom Gidley, and Ex-Officio member Debbie Powers.

Call to Order:

Finance Officer called the organizational meeting to order at 9:00 a.m. Debbie opened the floor for nominations for two members for the TDA. Tom nominated Bill and Anne. Tom approved the nomination. Debbie asked for a nomination for Chair. Tom nominated Bill as Chair. Tom approved the nomination. Debbie turned the meeting over to Bill Wilkinson, Chair.

Adopt Agenda:

Bill made a motion to adopt the January 22, 2013 agenda, with the addition of approving the Diamond boom mower payments. Tom seconded the motion. The motion passed unanimously.

Approve Minutes:

Bill made a motion to approve the October 23, 2012 minutes. November and December 2012 meetings were cancelled. Tom seconded the motion. The motion passed unanimously.

Citizen Comments:

Brad Lambert, Mayor Pro-Tem was in attendance. No comments were made.

NEW BUSINESS:

Diamond Mower Boom attachment: has arrived and has been put into service. Bill made motion for TDA to make payments on the \$25,000 loan from BB&T on behalf of the Town. Tom seconded the motion. The motion passed unanimously.

Otter Falls Project: Brad gave a brief presentation of the grant opportunity. After some discussion, Bill asked Debbie to construct a letter of support for the TDA; individuals will also submit letters.

Advertising: Bill requested that Debbie produce a detailed report of all previous advertising for next meeting, so committee can produce an advertising budget. Bill asked that Anne follow up on High Country 365.

Financial Report: Debbie presented financials through December 2012, and compared to previous YTD – all months revenues are up, except August 2012. Bill made motion to accept the financials; Tom seconded the motion. The motion passed unanimously.

General Discussion: Bill requested that Public Works remove all remaining wreaths and greenery. Committee would like to see a current banner inventory at next meeting; committee will move towards more seasonal banners & less holiday banners. Next year, committee would like all lighted displays to remain in place through January 31. Lighted displays need to be anchored better next year. Debbie will produce a time line of when to install seasonal decorations & when to remove them, for committee discussion.

Adjourn: At 9:45 am, Chair made a motion to adjourn; motion was seconded by Tom; the motion passed unanimously.