

**Town of Seven Devils
Tourism Development Authority Meeting
September 24, 2013**

The Town of Seven Devils Tourism Development Authority met in regular session on Tuesday, September 24, 2013 at Town Hall. Members present were Chair Bill Wilkinson, Member Anne Fontaine, Member Tom Gidley, and Debbie Powers, Finance Officer.

Call to Order

Chair Bill Wilkinson called the meeting to order at 9:00am.

Approve Minutes

Bill made a motion to approve the minutes of August 27, 2013. Tom seconded the motion. The motion passed unanimously.

Adopt Agenda

Bill made a motion to adopt the agenda, with addition of Trunk or Treat event. Anne seconded the motion. The motion passed unanimously.

Citizen Comments

Brad Lambert was present; he had no comments.

Old Business

- Picnic Table shelter – install next spring.
- Electronic sign: Spec sheet from Focus Digital Displays was presented. Total price for sign, electric service & support structure is \$6500. Previous approval in May 2013 was for \$6000. Motion was made by Bill and seconded by Tom to increase by \$500. Ann opposed. Motion passed by majority vote 2-1.
- Otter Falls project: After reviewing and discussing the TDA Capital Spending projections for the current fiscal year, Anne requested \$10,000 donation. Bill made a motion to pledge \$7000 donation; motion seconded by Tom. The motion passed unanimously.
- Online ads – use these in spring when Town creates new website.
- Webcam is now working.
- Map box needs to be installed by new Town Hall bulletin board sign.

New Business

- Fall decorations – Bill volunteered to create fall display & mums for deck. Public Works to install fall banners around October 1.
- Trunk or Treat request for candy or donations. Debbie volunteered to head project. Cost NTE \$500 for candy/bags/decorations; motion was approved by all members. Event on Oct.31 at old Banner Elk Elementary School (sponsored by BE and Avery Chambers). Haunted House by Lees McRae Theater Department & Hayride by BE Fire Dept.
- Median at Hawkspeak condos –Duckworth will plant hardy plantings & mulch.

Financial Report

Audit report was distributed to Members. Highlights of financials on page 6 and 10.

Adjourn

At 9:45am, Bill made a motion to adjourn. Tom seconded the motion. The members agreed unanimously.