

**Town of Seven Devils
Tourism Development Authority Meeting
July 23, 2013**

The Town of Seven Devils Tourism Development Authority met in regular session on Tuesday, July 23, 2013 at Town Hall. Members present were Chair Bill Wilkinson, Member Anne Fontaine, Member Tom Gidley, Town Manager Ed Evans, and Debbie Powers, Finance Officer.

Call to Order

Chair Bill Wilkinson called the meeting to order at 9:00am.

Approve Minutes

Bill made a motion to approve the minutes of May 28, 2013. Anne seconded the motion. The motion passed unanimously.

Adopt Agenda

Bill made a motion to adopt the agenda. Tom seconded the motion. The motion passed unanimously.

Citizen Comments

Kay Lambert thanked the TDA for their generous support of the SafetyFest.

Old Business

- Picnic Table cover is here, but not installed yet.
- Signage: DOT sign examples presented with approximate cost of \$1500; TDA prefers sample #2. Bill made a motion to accept sample #2; Anne seconded the motion; the motion passed unanimously.
- Electronic sign: Committee decided to table decision until next meeting – tour possible locations after this meeting is adjourned.
- Display Sign: Almost completed – map box will be on separate post.
- Tennis court repairs and re-striping completed by Hickory Sealing & Striping.

New Business

- Otter Falls update: Town received notification of grant approval for 50% of purchase. Appraisal process started July 22 & survey is next step. Committee will discuss at August meeting, pending appraisal.
- Advertising Update: Discussed placing ads in Charlotte, W-S, and Raleigh papers. Mountain Times weekly ads increased \$20 in June. Discussed possibility of online ads – Anne to research & report to committee of findings. HC Host ad due August 15 – Bill made motion to place ad; Tom seconded the motion; the motion passed unanimously. Committee will discuss advertising budget for upcoming year at August meeting.
- Budget Amendment: Members reviewed the final budget amendment for FY14. Chair Bill made a motion to adopt the final budget amendment. Tom seconded the motion. The members agreed unanimously.
- Camera Repair: Ed discussed the events of repairs at no cost, re-installation, lightning strike. Camera will be sent back under warranty.

Financial Report

The financial report for the year ending June 30 was discussed. The members discussed the increased revenues over past years. Anne made a motion to approve the financial report. Tom seconded the motion. The members agreed unanimously. Audit is scheduled for August 20.

Adjourn

At 9:55am, Anne made a motion to adjourn. Tom seconded the motion. The members agreed unanimously.