

**Town of Seven Devils  
Recreation Commission  
Minutes—Special Session—“The Hawk”  
June 14, 2018**

The Town of Seven Devils Recreation Commission met at 9:30 a.m. in Town Hall on June 14, 2018. Members present were Bob Bridges, Ed Beck, Anne Fontaine, Kay Lambert, Martha Stearns, and Skip Watts. Brad Lambert and Donna Valery were also present.

Kay Lambert made a motion to accept the agenda for today’s meeting and the minutes from the May 10, 2018, special session meeting. Ed Beck seconded the motion, and the agenda and the minutes were approved.

We looked at t-shirt color options and voted for a color called “ash” (a neutral light gray/beige). We chose a “hawk” logo that is different from the one used last year. We will order 150 shirts @ \$7.68 each, 36 ball caps @ 10.75 each, and 36 racing hats @ \$13.00 each. We will offer for sale any extras.

Ed Beck reported that Appalachian sign is making race banner that should be finished soon. There will be a discount of \$10.00 for race registrations made between June 30 and July 7. The race is listed online in *The Running Journal*. Skip Watts reported that he has set up a “7K at 7D” Facebook page. He will “boost” the page at a cost of about \$50.00, which will come from “The Hawk” advertising budget. Skip will attempt to link “The Hawk” Facebook page to the Racing Toes website. Ed Beck reported that he has obtained five sponsors who have paid \$100.00 each.

Bob Bridges presented a tentative 2018 “Hawk” budget. If we have 71 runners, 10 walkers, and 40 Phantom Hawks, five \$100 sponsors, race days sales of \$450, and donations of \$100, revenue will be \$4,190. He estimates spending \$350 for advertising expenses, \$975 for awards, \$1010 for race management, \$100 for food and drink, \$300 for town fees, \$1200 for t-shirts, \$100 for printing and banners, and \$165 for miscellaneous supplies for a total expense of \$4200.00.

Debbie Powers gave a report on the Recreational Needs Survey that was sent to Seven Devils residents and was due by June 1, 2018. Helga Sappington compiled all the data. Of the 575 surveys that were sent out, 135 were returned, a return of about 24%, which is considered good for surveys. The top wish for recreation is additional hiking trails, followed by natural area, parks, and greenspaces, and a greenway trail. We will discuss the survey in more depth at our October meeting.

There are many scheduled summer events, and members of the Recreation Commission will be responsible for hosting each one. We will have a children’s booth at SafetyFest. Anne Fontaine has ordered new prizes and a new basketball game. Lisa Otter Rose will have a children’s art activity booth. We will also have a booth to promote The Hawk.

Bob Bridges reported on the outdoor concert that was held at the Seven Devils Resort Club on June 8. The concert was held on the lawn behind the resort club overlooking the lake. Because of rain, the concert was moved into the clubhouse about halfway through the concert. Attendance was about 80-85, and Bob felt that it would have been better if rain had not been predicted. We will use *The Mountain Times* and other newspapers to publicize the next concert on July 20, which will feature The Jeff Little Trio.

Skip Watts has developed a Facebook page about The Hawk and will now develop a Seven Devils Recreation Facebook page, which will publicize all of the activities we sponsor.

Our next regular Recreation Commission meeting will be July 12, 2018.

Kay Lambert made a motion to adjourn. Bob Bridges seconded the motion, and the meeting was adjourned.

Submitted by

Martha Stearns